

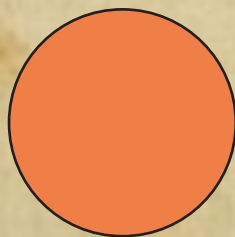
OVERVIEW

Students will work individually, in pairs or in groups to create an eye-catching advertisement for an old semi-medical recipe found in the ARCHIVE MATERIALS. They will study the recipes and OBJECTS to discover ingredients and devise a way to sell their recipe to the public.

BEFORE THIS ACTIVITY

- Make a photocopy of the SYMPTOM worksheet, found in the activities folder, for each student, pair or group.
- Make a photocopy of the ADVERT worksheet, found in the activities folder, for each student, pair or group. This can either be A4 or A3.
- Provide drawing materials for each student, pair or group.
- Spread the OBJECTS and ARCHIVE MATERIALS around a room, or around a large table. Make sure to place the INTERPRETATION CARDS with their corresponding objects.
- Watch the OBJECT HANDLING video (found on the USB drive) or read out the instructions, so that everyone is aware of how to safely handle museum objects.

Look for **ORANGE** on the labels of **ARCHIVES** and **INTERPRETATION CARDS**. They will be used for this activity.

**WHAT YOU NEED TO GATHER FOR THIS ACTIVITY**

Everything listed below can be found in the box. Interpretation cards and worksheets are in the light grey 'RCPE Activities' folder. Archive materials are in the dark grey 'RCPE Archives' folder.

WORKSHEETS:

- SYMPTOM worksheet.
- ADVERT worksheet.

OBJECTS:

- Materia Medica: Cantharide - Lytta Vesicatoria
- Herbarium: 'The Elixir of Health'
- Herbarium: 'Juice Against Scurvy'
 - Herbarium: 'For Freckles and Spots in the Face'
- Herbarium: 'For Wind in the Stomach'
- Herbarium: 'For the Small Pox'
- Gregory's Powder
- UCAL Bronchial Lozenge Tin
- Cadum Ointment Tin
- Milk of Magnesia Tablet Tin

INTERPRETATION CARDS:

The 10 cards for each of the 10 objects (that's all the object interpretation cards except 'Unknown Bark Fragment' and 'Materia Medica: Cassia Bark').

ARCHIVE MATERIAL:

- Recipe for 'The Elixir of Health'
- Recipe for 'Juices Against Scurvy'
- Recipe for 'Freckles and Spots in the Face'
- Recipe for 'Wind in the Stomach'
- Recipe for 'For the Smallpox' x4 sheets
- UCAL Bronchial Lozenge Advertisement
- Cadum Ointment Advertisement
- Advertisement for the 'Toxo-Absorbent' cure
- Advertisement for 'The Cheapest and Safest Way of Bringing forth the venom of Secret Disease, the Electuary'
- Advertisement for 'The Curer of All Diseases, James Hallett Mathematician and Astrologer'

ACTIVITY INSTRUCTIONS

- The aim of this activity is to design and draw an advertisement on the ADVERT worksheet.
 - Working individually, in pairs or groups, students choose which OBJECT they are going to design an advertisement for.
- Students can then use the INTERPRETATION CARDS and ARCHIVE MATERIALS to research the purpose of their object, what ingredients it contains, and where those ingredients come from.
 - When researching their object and brainstorming design ideas, students fill in the SYMPTOM worksheet.
- The SYMPTOM worksheet contains prompts to encourage students to research their object fully, and to think about their intended audience, when designing their advertisement.

OPTIONAL GROUP WORK

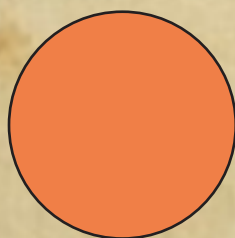
After all the advertisements have been created:

- Each student, pair or group presents their advert, explaining what they are advertising, why they chose to include certain information and why they made certain design choices.

Thank you for trying the **Apothecary Jar Museum in a Box.**

If you have any questions or feedback please get in touch via:

museum@rcpe.ac.uk OR 0131 225 7324



OBJECTIVES AND STANDARDS

Different materials were used to treat ailments: some were eventually discontinued and some survive as useful treatments today.

SOC3-05 I can describe the factors contributing to a major social, political or economic change in the past and can assess the impact on people's lives.

SOC 3-06a I can discuss the motives of those involved in a significant turning point in the past and assess the consequences it had then and since.

There is an element of persuasion and trust when patients discern what to use to treat their ailment.

LIT 3-07a I can show my understanding of what I listen to or watch by commenting, with evidence, on the context and form of short and extended text.

SOC 3-01a I can use my knowledge of a historical period to interpret the evidence and present an informed view.

It was the physician's intent to treat an illness with medicine that was tested and tried over a long period of time and found to be effective. But it would be up to the patient to decide to trust the physician or not.

SOC 306-b Through research, I can identify possible causes of a past conflict and report on the impact it has on the lives of people at that time.

LIT 3-06a I can independently select ideas and relevant information for different purpose.

Sometimes, the public chose to trust local lore and legend to heal their ailments instead.

LIT 3-04a As I listen or watch, I can identify and discuss similarities and differences between different types of text.

SOC 3-14a I can use a range of maps and geographical information systems to gather, interpret, and present conclusions and can locate a range of features within Scotland, UK, Europe, and the wider world.

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